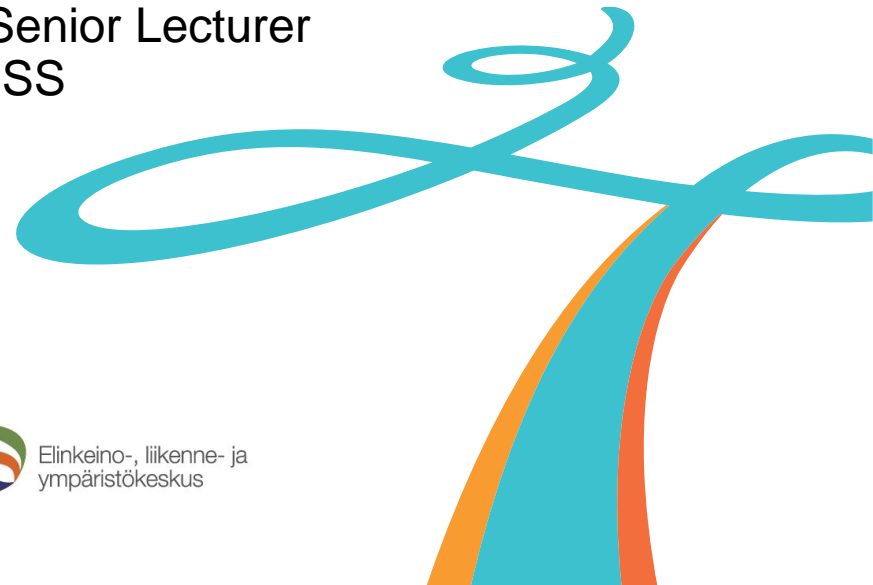


# Hyrrät

Hyvinvointialalle  
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Creative entrepreneurship for wellbeing -How to do it?  
WORKSHOP 10.3.2014 from 10.15 to 11.45

Sirkka Kolehmainen, MHS, Senior Lecturer  
Melina Iso-Aho, Student, DPSS



## Programme

10.15-10.40 Orientation: **past and present from HYRRÄT to creative and entrepreneurial learning environment**

[http://prezi.com/qrztvy3yl1ym/?utm\\_campaign=share&utm\\_medium=copy&rc=ex0share](http://prezi.com/qrztvy3yl1ym/?utm_campaign=share&utm_medium=copy&rc=ex0share)

10.40-11.30 **Learning cafe -creative planning for entrepreneurial education**



11.30-11.45 **How does it look? Steps for the future, Pearl**

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Metropolia  
University of Applied Sciences

International Staff Day  
4. Entrepreneurship education for creative wellbeing  
Facilitators: Sirkka-Liisa Kolehmainen, Melina Iso-aho  
(Metropolia, Hyrrät-project) & José Luis de Alba Robledo

Room 233

1	Monika	Fuchs
2	Katri	Halonen
3	Ine	Hostyn
4	Joris	van Halder
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		

Everything is ready,  
we are waiting



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We waited for 5 people,  
but we got 10, yay!

Germany, **Monica Fuch**  
Holland, **Joris van Halder**  
Belgium, **Ine Hostyn** and **Vicky Cauwels**  
England, **Glyn Heath**  
Italy, **Elisa Tabo´**  
Spain, **José Luis Ruiz de Alba Robledo**  
South-Korea, **Gyewan Moon** and  
**Il Kon Kim**  
Finland, **Pekka Paalasmaa**

## Questions for innovative working

1. How we'll find students and entrepreneurs to the entrepreneurial pathway?
2. How we'll build up an individual study plan (YHOPS)
3. How we'll make possible to learn entrepreneurial skills during professional education?
4. How we'll integrate clinical practice to entrepreneurial education?
5. How we'll integrate innovation projects, thesis and other exercises?

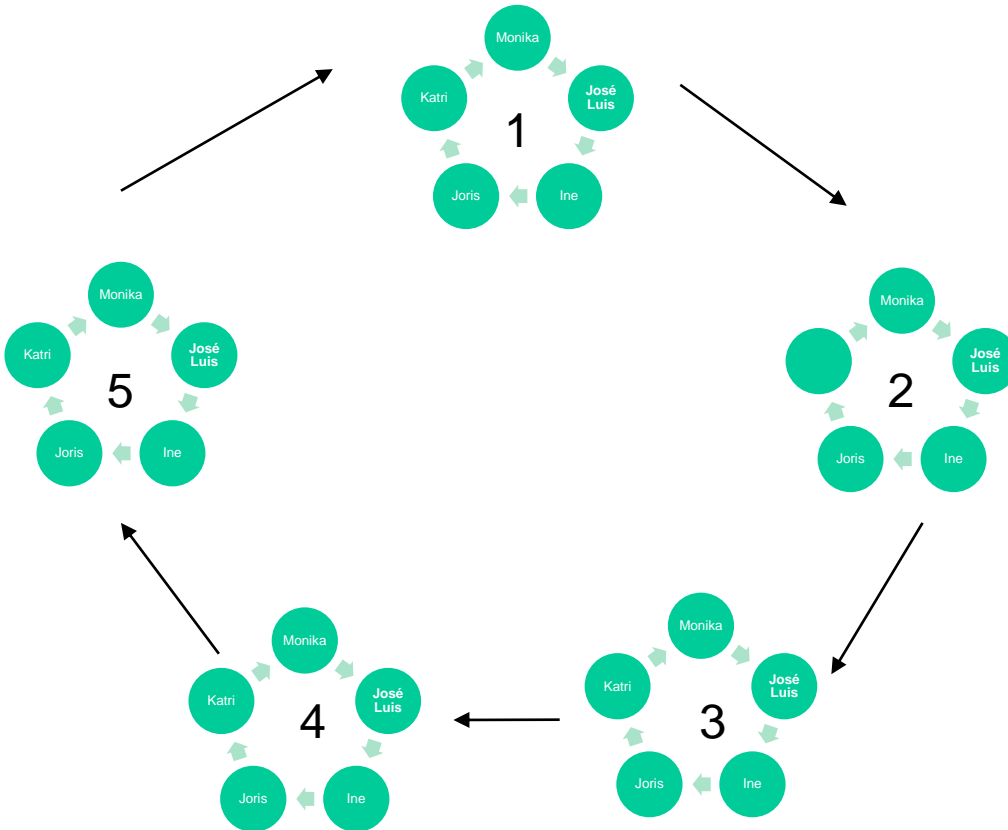
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## Learning cafe – plan 50 min

International small group  
10 min / 1 theme (1-5):

1. 10.40-10.50
2. 10.50-11.00
3. 11.00-11.10
4. 11.10-11.20
5. 11.20-11.30



## 11.30 -11.45 Conclusion

How does it look?

Steps for the future

What is the “pearl” we will share with the others and how?



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**PEARL.** The workshops last for 1,5 hours. Then the participants have 15 minutes time to decide **what is the “pearl” they will share with the rest of the group and how.** Pearl can be for example the most important/ interesting/ inspiring thing that was learned/ shared/ experienced. The form of the pearl is up to the group, for example a picture, a sound, a movement or something in written or in spoken. It **can be presented by one person or the entire group.** Each group has **1 minute time to present their pearl in the Meet and greet session starting at 15.00.** If you as the workshop facilitator aren't able to be present then, please make sure that somebody else will take the responsibility.



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STUDENT  
- BEGINN  
EARLY

Hyrrät Hyvinvointialalle reittejä yrittäjyyteen

SUCCESS STORY

1. How we'll find students and entrepreneurs to the entrepreneurial pathway?

Create opportunities that make students aware  
- specific educational programmes  
- then we can find them  
- make from students!  
- work shops based on real business cases.

Individual coaching: Searching for strengths, talents and how they can be developed!

2. How we'll build up an individual study plan (EISF)

Proving STUDY ROUTE for future career  
2. this is premature! we need to concentrate on giving the tools/ equipment, & teach them how to adapt: e.g. car mechanic → machine house builder → church builder

CONTR INVITE EVENING

Let students followed the courses exp it to the new students

Risks taken  
↓  
Enjoying what they are doing

IDENTIFY STUDENTS WITH PROFESSIONAL EXPERIENCE AND SHARE THEIR EXPERIENCE IN CLASS WITH OTHER STUDENTS.

Dialogical brainstorm

Create open space to fill this up with entrepreneurial lessons.

Field research → take a client profile  
2 → communication  
3 → time management  
3,5 → costs analysis  
communication  
- time management  
- costs @ measurement

READING PLAN BOOKS TO READ MIGHT GIVE HELP

teach the teacher  
- entrepreneurs give field experience  
- entrepreneurs motivate!

Teachers

- theory
- Analysis
- Plan a business plan
- Workshop education
- Knowledge from other fields of business

Entrepreneurs

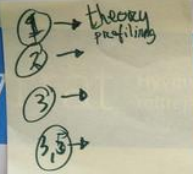
- State of the art info
- Practical experiences

Requirements Expectation

following a true practitioner & learning from the field.

Make learn skills that are good for clinical practice also good for Entrep

OBSERVATION



Hyrrät Hyvinvointialalle reittejä yrittäjyyteen

Educational devices for training students



4. How we'll integrate clinical practice to entrepreneurship education?

3. How we'll make possible to learn entrepreneurial skills during professional education?

STUDENTS  
↓  
WORKSHOPS  
"IDEAL IDEA OF 4 HOURS WORK"

- opportunity identification
- Business Plan
- networking skills
- Decision making
- Human resource management
- Problem solving methods

INVITE GUEST LECTURER PROFESSIONAL SPEAKERS TO CLASS

- know modes
- Assess best areas for control
- Dynamics of business types & impact on health

During internship students search for a need and tie to work at a answer together with the people who work there

Guidance to Applicability of Entrepreneurship

# Hyrrät Hyvinvointialalle reittejä yrittäjyyteen



## 1. How we'll find students and entrepreneurs to the entrepreneurial pathway?

- Entrance invite evening
- Student – beginning earlier
- Risk-taker and enjoying what they are doing
- Let students, who followed the courses, explain it to the new students
- Success story
- Create opportunities that make students aware: Specific educational programme, then we can find them, help from students/ Businesses
- Workshops based on real business cases
- Dialogical brainstorming
- Identify students with professional expertise and share their experience in class with other students



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## 2. How we'll build up an individual study plan (EISP)

- Individual coaching
- Searching for strengths- talents and how they can be developed?
- Create open space to fill this up with entrepreneurial lessons
- Field research -> make a client profile -> communication  
-> time management & resources -> cost analysis
- Communication
- ? Argument/ measurement
- Costs (€)
- Reading plan, books to read
- Teach the teachers
- Entrepreneurs give the field experience
- Entrepreneurs motivate!
- Proving STUDY module? Mobile? For future career
- This is premature! We need to concentrate on giving the tools/ equipment, teach them how to adapt professional skills?? (Carmechanic -> motor mechanics, Housbuilder, churchbuilder?)



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## 3. How we´ll make possible to learn entrepreneurial skills during professional education?

- Requirements, expectations
- Make link, that skills are useful for clinical practise, are also good for entrepreneurial skills
- Eg: responsibility, self reliant, disciplined
- "Prior preparation prevents – piss poor performance" – for future planning
- Portfolio of experiences: also self assess as a clinician & as a business person
- Teach sustainability
- **Teachers:** theory, analysis, make a business plan, workshop education , knowledge from other fields of businesses,
- **Entrepreneurs:** state of the art in the field, practical experiences
- **Students:** "workshops, ideal idea of 8 hours work"
- Networking skills, decision making, human-resources management, problem-solving methods
- Opportunity identification
- Business plan



## 4. How we'll integrate clinical practice to entrepreneurship education?

- Invite guest lecturers and professional specialists to the class
- Know modes, assess best areas for ?
- Dynamics of business types & impact of health
- During internship students search for a need and try to work out an answer together with the people who work there
- Guidance to Applicability? of entrepreneurship
- Educational Devices for training students
- Tools -> practical -> additional theme –circle
- Observation -> reflection



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## 5. How we'll integrate innovation projects, thesis and other exercises?

For that question we didn't have any time

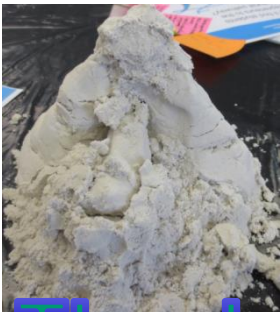
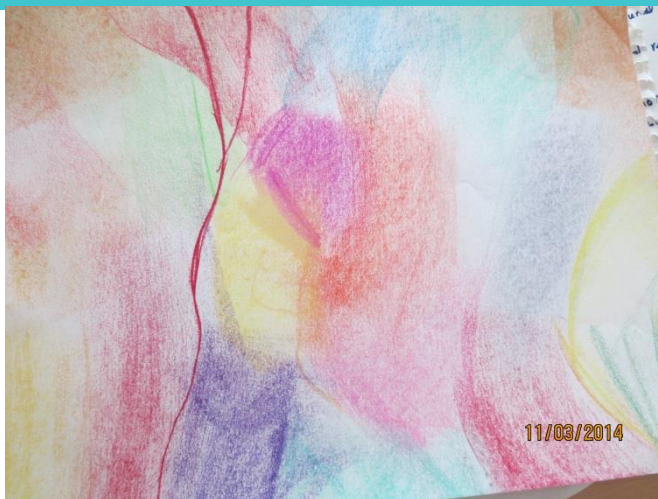
Our Pearl was: Doing together, teachers, students and entrepreneurs

Monica presented our pearl to the entire group at 15.00



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**Thanks everybody for joining our workshop !**

